



hospitalitydesign

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sky's the limit

unlocking
creative vision

HDexpo

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from the editor

outside the box



"Since when do you cover residential?" asked Matthew Berman, principal of Workshop/APD, when I emailed him to find out if he had recently completed any cool but challenging homes. (The answer was yes, the Printing House townhouses, page 123.) It was a valid question, but one with a simple explanation: We were looking for projects that tested the conventional, offered an innovative solution, or made people tilt their heads in awe or wonder, and for this "Challenge of Creativity" section, we were specifically looking for non-hospitality spaces.

The result is 20 pages of ingenuity, of standouts, of inspiration spanning almost 15

different design disciplines and categories—from installations and retail, to office space and landscape design. We found an artist studio in Vietnam made entirely of terracotta, and a temporary pathway in Italy that colorfully spanned two miles of the sea. It's a collection of talent by a global mix of designers, architects, and artists pushing the envelope to better those who experience it.

Not to worry, we didn't forget our true passion for hospitality. There are six striking features that all faced their own unique challenges—an exercise in restraint in Mexico; a historic redo in Bogotá; a Spanish hostel completed in only three weeks; a boutique hotel and a branded property defining destinations in Texas and China; and a hotel in

New Jersey that is helping to rehabilitate the city it calls home—a true testament to the power of hospitality. And, in one of my favorite new sections, we dive into the Kimpton Hotels & Restaurants brand, looking at where it started, where it is today, and how it continues to pioneer.

Some of the most talented innovators of our industry have been selected as part of our Platinum Circle society, those celebrated for their career achievements. I am excited to announce this year's stellar lineup: John Ceriale, Prospect Hotel Advisors/Blackstone Group; Tim and Kit Kemp, Firmdale Hotels; and chef Tom Colicchio. Plus, we will be honoring two PC alums: Jeffrey Beers, with the Visionary Award for 30 years of design excellence, and Clodagh, with the Manfred Steinfeld Humanitarian Award for her tireless work with the Thorn Tree Project, which helps the Samburu people of Northern Kenya. The celebration in New York is one of those special nights when the industry comes out to celebrate great people and great design. We hope you can join us November 15th at the Marriott Marquis. For tickets, log on to hdplatinumcircle.com.

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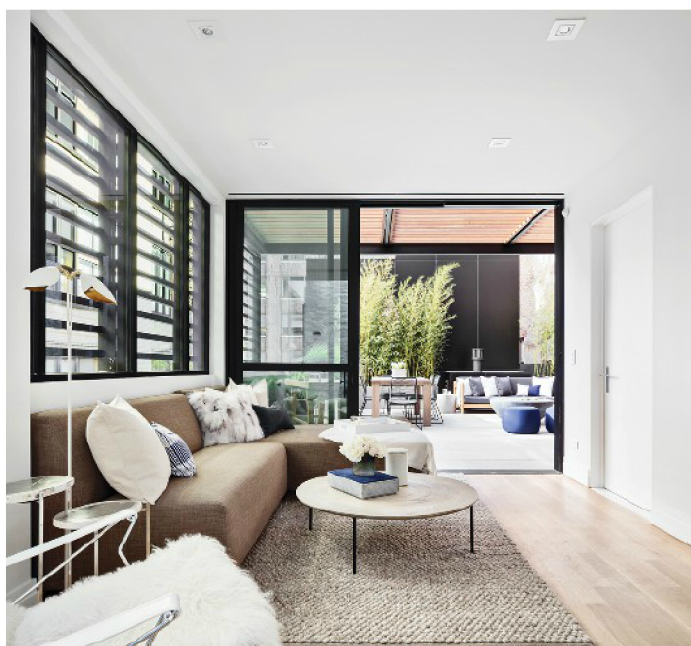
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Printing House Townhouses New York

Workshop/APD transformed the Printing House, a former industrial building, into luxury condominiums beginning in 2013. Now the New York-based firm has created two ground-up townhouses that are located in the landscaped mews between two quaint streets in Manhattan's West Village.

Principal Matthew Berman says the homes faced two challenges: "How to maximize light with windows on only the east-facing elevation, and how to achieve a sense of privacy when faced with urban proximity."

The units themselves are designed with balance and flexibility in mind—and seamlessly blend indoor and outdoor spaces. The main floor living area can host children and dinner parties—with floor-to-ceiling windows and sliding doors, it's fashioned as a media room with handcolored wallpaper and wine storage; the second floor provides a much quieter living experience with each of the three bedrooms boasting private baths and halls; and the master bedroom encompasses the whole third floor. Outdoor spaces come in the form of a sunroom on the penthouse level with large windows to maximize indoor-outdoor play space, and a private roof featuring sliding doors opening to an outdoor living area, complete with an arbor and landscaping to screen the residents.

In collaboration with Gunn Landscape Architecture, Workshop/APD turned a 200-by-28-foot lane, formerly a truck passageway, "into a block-long city retreat," for those in the single family homes, the three maisonettes on the other side of the mews, and Printing House residents who have use of the shared outdoor space, says Berman, adding it does double duty, providing privacy to the residents who have doors that open onto it. Featuring living walls of Brazilian ipe wood and modern powdercoated aluminum railings and planters, the area has pathways "that feel like passing through a collection of intimate spaces populated with sculptural benches, cozy dining areas, and tiered water features," he says.